



THE NOTTINGHAMSHIRE LAW SOCIETY

150 YEARS 1875-2025

Making Your Nomination Stand Out

The Annual Awards are designed to recognise and celebrate exceptional individuals, teams, and organisations across Nottingham and Nottinghamshire. With so many inspiring nominations received each year, the strongest submissions are those that clearly demonstrate *why* a nominee deserves to win.

Tell the Story Behind the Nomination

A nomination consisting of only a sentence or two is unlikely to provide judges with enough information to fully appreciate the nominee's achievements, contributions, and impact. While you may know exactly why a colleague or team deserves recognition, the judging panel can only assess what is written in the nomination form.

Think of your nomination as an opportunity to tell the nominee's story. Explain what makes them exceptional and why they stand out from their peers.

Provide Evidence and Examples

All award categories ask nominators to demonstrate specific qualities and achievements. Wherever possible, support your nomination with real examples rather than general statements.

Instead of writing:

"Sarah is a fantastic solicitor who works very hard."

Consider explaining:

"Sarah successfully managed several complex cases over the past year, consistently receiving outstanding client feedback. She regularly mentors junior colleagues, volunteers her time to support community initiatives, and has played a key role in developing best practice procedures within the firm."

Specific examples help judges understand the nominee's impact and achievements.

Show the Difference They Have Made

Ask yourself:

- What has this person or team achieved?
- How have they benefited clients?
- How have they contributed to their firm?
- How have they supported colleagues?
- What impact have they had on the wider legal profession or community?
- Have they overcome challenges or gone above and beyond expectations?

The more clearly you can demonstrate their achievements, the easier it is for judges to understand why they deserve recognition.

Quality Over Quantity, But Detail Matters

A strong nomination does not need to be lengthy for the sake of it, but it should be comprehensive enough to paint a complete picture. Judges are looking for evidence of expertise, professionalism, dedication, innovation, leadership, client care, and contribution to the profession.

Remember, the judging panel may not know the nominee personally. They can only assess the information provided in the nomination, so don't assume their achievements will speak for themselves.

Help Your Nominee Shine

This is your chance to champion a deserving colleague, team, or organisation. Celebrate their successes, highlight their strengths, and showcase the qualities that make them exceptional.

Don't be modest on their behalf. If they have delivered outstanding results, made a significant contribution to their firm, demonstrated exceptional dedication to clients, supported the wider profession, or inspired others, tell us about it.

Give It Your Best Shot

Every year there are worthy nominations that miss an opportunity simply because too little information is provided. A thoughtful, well-written nomination can make all the difference.

So don't settle for a half-hearted submission. Take the time to provide meaningful detail, real examples, and compelling evidence. Help the judges see what you already know: why your nominee deserves to be recognised.

Make them shine. Celebrate their achievements. Tell their story. And give your nomination the very best chance of success. 🌟🏆